Jojoba for Namibia

Become part of a unique aid project in Namibia and support small-scale farmers in Africa.

PROJECT FOR SUSTAINABLE COLLABORATION IN NAMIBIA

Official Partners of the Project:
The Jojoba Shrub

The Jojoba shrub (Simmondsia chinensis) belongs to the family caryophyllales and is a useful plant. This widely ramified shrub, whose height vary between 0.5m to 3m, can live in its natural environment for up to 200 years. The Jojoba shrub is a desert plant that flourishes in a very dry and harsh environment like the Namib desert. Jojoba only requires little water; even brackish water is sufficient. The plant does not require a large area and is low in maintenance. Male and female plants grow separately. Fertilization takes place by wind pollination.

A new perspective for many generations.
A Jojoba plantation is a great alternative to livestock.

THE JOJOBA OIL

Once a year, the Jojoba nuts are harvested. The oil that is pressed from the nuts is highly saturated, very nutritious and a popular ingredient in natural cosmetic products. Jojoba oil is chemically seen as a wax that consists of over 97% liquid long chain wax esters. Since Jojoba oil is very similar to human sebum, it absorbs quickly and binds moisture in the skin without sealing it. Good quality Jojoba oil has a very long life span, is golden, yellowish in colour and has a discreet scent. As a skin and hair product the oil is used universally and can be applied to face and body daily. Jojoba oil is also an excellent massage and bath oil.
THE AID PROJECT
The aid project “JOJOBA FOR NAMIBIA” supports the foundation of Jojoba plantations in the communal, rural areas of Namibia. The main focus of this unique Namibian project is to provide the rural population in secluded areas with a sustainable business model as well as employment opportunities. “JOJOBA FOR NAMIBIA” builds Jojoba plantations in various areas in Namibia. A time frame of three to five years is required for the development of these plantations. During this time, the project partners are trained to become competent and successful Jojoba plantation farmers. Subsequently, the plantations are handed over to the new Jojoba farmers.

ROSAS STORY
A New Beginning
In the middle of the dry Omdeldam region, on a 20 hectare piece of land, lives a woman named Rosa with her 11 children. She has been managing her own little farm for more than 20 years by herself. She started with sheep and goat farming first and then attempted to increase the income with vegetables and fruit farming. Rosa’s biggest challenges were and are the lack of water, the quality of the water, as well as the high temperatures.

Jojoba is the ideal desert plant as it only requires little water, even flourishes with brackish water, loves high temperatures and is low in maintenance. Since there is a huge demand for Jojoba in the cosmetic industry, Rosa was convinced about the success of the project and so the idea to build up her own Jojoba plantation was born.
TRAINING THE JOJOBA FARMERS

The project partners are integrated and trained right from the start when setting up their Jojoba plantation. In semi-annual workshops, the new plantation owners get the necessary knowledge about Jojoba. Within the first three years, the project partners travel to various cosmetic companies where they can experience up close what happens with the Namibian Jojoba harvest and which products are made with Jojoba. A mutual understanding will arise from producer to the customer.

WORKSHOPS according to Ecocert guidelines

Construction of a Jojoba plantation:
- Irrigation
- Planting
- Fertilization
- Caring of the plants
- Production of cuttings
- Harvest of Jojoba seeds
- Drying process
- Storage

In addition, Namib Desert Jojoba trains his staff in the following areas:
- Cuttings propagation
- Pressing of seeds
- Filtration and storage of the oil
- Further processing

Project for more prosperity and equality in Namibia
SUSTAINABILITY

Our project “JOJOBA FOR NAMIBIA” in co-operation with foreign partners aims at supporting the women in Namibia, thus enhancing their general status and lifestyle. We assist in the process of creating Jojoba plantations, provide the farmers with the relevant knowledge and guarantee to take in their harvest. It is of utmost importance to ensure a steady income for the farmers, who represent a vital component in this production chain. Our objective is to create future wealth opportunities for upcoming generations with this development. The overall trend grows towards natural products, which consequently gives our project stability and inevitably promises a bright future.

JOJOBA OIL - THE LIQUID GOLD OF NAMIBIA
DONATE FUNDS

- Transparency by independent accountants guaranteed
- Insight for donors possible at all times

TRUST

NAMIB DESERT JOJOBA

PARTNERS:
1. OMDEL
2. RUNDU
3. TOPNAAR

HARVEST

COSMETIC COMPANIES

The oil is sold to various local and international cosmetic companies.

Namib Desert Jojoba processes the seeds.